Maryland Institute College of Art
JOSEPH MEYERHOFF CENTER FOR CAREER DEVELOPMENT
PROGRAM CALENDAR, SPRING 2010

Documenting Your Work
Wednesday, January 27th | 2:15 - 3:30 PM | Brown 320
Discover how to make the most of your own digital camera. This workshop will be facilitated by Dan Meyers, a professional photographer with extensive experience photographing fine art. Join us for a demonstration of shooting techniques, how to upload and save files, and how to apply simple corrective techniques in Photoshop. By the end of this program you will have some easy and effective techniques to make top quality digital files, using the equipment you already have.

Artist Statement & Bio
Tuesday, February 2nd | 4:30 - 5:30 PM | Gateway 101, Conference Room
Artists need to create statements defining their work. What is the difference between the artist statement and the artist biography? Attend this session to learn tools of creating the perfect artist statement and biography.

Fulbright Information Session
Thursday, February 11th | 1:00 - 2:00 PM | Gateway 101, Conference Room
The Institute of International Education (IIE) Fulbright U.S. Student Program awards full grants to visual artists for international study and independent research in over 140 countries. Applicants should begin the application process during Spring semester 2010, in order to apply when they return to campus in the fall. This session will help you get started. (repeats in March and April)
www.fulbrightonline.org/us
Presented by: Janet Mathias  Fulbright Program Advisor, Grant and Fellowship Advisor, and Career Counselor

Do What You Love! Week
Monday, February 15th - Friday, February 19th
A weeklong program for students and alumni to learn from practicing professionals in the fields of art and design. Through presentations and panels, we seek to provide them with strategies for self-sufficiency, skill building tools, and real world perspective. A schedule of the week's events will be announced soon!

Making the Most of an Exhibition Opening
Tuesday, February 23  | 5:30 - 6:30 PM  | Gateway 101, Conference Room
Learn how to make the most of meeting people at an event where you only have a few short minutes to answer questions and make a positive impression of yourself as an artist. During this session you will learn best practices when meeting art collectors, museum directors and exhibition attendees. While this session is being presented specifically for seniors presenting their works for the commencement exhibition, this information will be useful to any exhibiting artist for years to come. (repeats in April)
Presented by: Hadieh Shafie, Director of the Joseph Meyerhoff Center for Career Development
**Highly Recommended for Seniors participating in ART Walk**

Taxes For Artists
Wednesday, February 24th | 2:15 - 3:30 PM | Brown 320
There are a myriad of costs related to the artist practice, from dollars spent on materials, studio space and research trips. Come to this session to learn how and why you should keep great records and the financial benefits of preparing your taxes as an artist. This information session is led by Johnathan Mayo, CPA, who has extensive experience working with practicing artists and a personal background in the arts. You will learn about the best practices of preparing tax documents and keeping records.

Applying to Graduate School
Friday, February 26th  | 12:00 - 1:00 PM  | Brown 404
If you are thinking about attending graduate school after graduation, in a few years, or “maybe someday,” you should attend this information session. Learn about the different graduate programs, what makes one “better” than another, what you need to have in order to apply, and create a timeline for yourself.
Presented by: Hadieh Shafie, Director of the Joseph Meyerhoff Center for Career Development

Proposal Writing Seminar
Tuesday, March 2nd | 4:00 - 5:30 PM | Bunting 110
For undergraduate and graduate students who plan to apply for grants or fellowships, proposal writing skills are key to a winning application. Join us to learn about the basic components of a proposal, writing tips, preparation suggestions and resources. We will also discuss several MICA Travel grants that have Spring semester 2010 deadlines: The Grainger Marburg award for undergraduate students, the Meyer Photography Travel Scholarship for undergraduate photography majors, and the Henry Walters Traveling Fellowship for graduate students. Learn how to convey your ideas and intentions in an effective and persuasive format.
Presented by: Janet Mathias, Grant and Fellowship Advisor, and Career Counselor
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Archiving and Inventorying: Best Practices for Storing Digital and Slide Images
Wednesday, March 3rd | 2:15 - 3:30 PM | Brown 320
Come to this session to learn about best practices in storing and archiving slide and digital image libraries. The importance of inventorying work will be discussed and examples of inventory systems presented. Co-presented by Christine Neill, Coordinator for Academic Professional Development and Florence Thorp, Director of Decker Library at Maryland Institute College of Art. Christine Neill is a member of the Painting Department and has had numerous solo shows in the United States and, recently, in France. The honors she has received include a Maryland State Arts Council Fellowship and the Mellon Arts Grant. Galleries in Baltimore, Boston and Westchester, NY represent her and the work is included in many private and public collections. Florence Thorp has sixteen years of experience in visual resources libraries, archiving and documenting image collections. Florence received a BA in Art History from Hartwick College and an MLS from Syracuse University's School of Information Studies.

Pricing Your Work
Thursday, March 4th | 12:00-1:00 PM | Gateway 101, Conference Room
Come to this session to learn the business of art, and how collectors acquire works. Learning to price your work is an important step in becoming a professional artist. You will learn how to determine your work's market value without selling your soul. Presented by: Hadieh Shafie, Director of the Joseph Meyerhoff Center for Career Development
**Highly Recommended for Seniors participating in ArtWalk**

Resumes and Cover Letters for Beginners
Tuesday, March 9th | 5:00 - 6:00 PM | Brown 404
Being a competitive candidate for an internship, job, or other creative opportunity means being prepared and having a well-written resume and cover letter to give a strong first impression. Why wait until the last minute to work on these? Plan ahead! Come to this one hour workshop, presented by the Joseph Meyerhoff Center for Career Development, that will give examples and instruction on how to compose these documents for your creative endeavors.
Presented by: Courtney Resnick, Internship Coordinator and Career Counselor

Fulbright Information Session
Monday, March 22nd | 3:15 - 4:15 PM | Studio Center Room 209
The Institute of International Education (IIE) Fulbright U.S. Student Program awards full grants to visual artists for international study and independent research in over 140 countries. Applicants should begin the application process during Spring semester 2010, in order to apply when they return to campus in the fall. This session will help you get started.
www.fulbrightonline.org/us
Presented by: Janet Mathias  Fulbright Program Advisor, Grant and Fellowship Advisor, and Career Counselor

Spring into Your Major: Departmental Open Houses
Friday, March 26th | 3:30 - 5:30 PM | Various Departments
This event is for all Foundation students. You've just declared your major, now make the bridge to your new department in this fun and informational open house. Meet your departmental chairperson and faculty, learn about your degree requirements and registration procedures for next year, and get to know some upperclassmen students who can tell you about the sophomore year experience. This is a program not to miss!

Internship Success Stories
Tuesday, March 30th | 6:00 - 7:00 PM | Main 110
Internships are an excellent way to gain real world experience in a professional setting. Come to this session to hear from students who have gained valuable hands-on experience as an intern. You will learn useful tips to secure an internship position, learn about different types of internships, and hear success stories from fellow students.
Presented by: Courtney Resnick, Internship Coordinator and Career Counselor.

Resume Makeovers
Gateway 200, Career Development Office
Tuesday, March 30th 2:00 - 4:00 PM
Wednesday, March 31st 2:00 - 4:00 PM
Friday, April 2nd 2:00 - 4:00 PM
Monday, April 5th 10:00 AM - 12:00 PM & 2:00 - 4:00 PM
Tuesday, April 6th 10:00 AM - 12:00 PM & 2:00 - 4:00 PM
Stop by during our Resume Makeover drop-in times (listed above) for a 15-minute one-on-one discussion of your resume. No appointment is necessary, first come first served. Please come prepared with a printed copy of your resume.
**This event is intended to help students and alumni prepare for the Internship and Career Fair on Friday, April 9th.**
Designing and Printing Your Artist Cards  
**Wednesday, March 31st | 2:15 - 3:30 PM | Brown 320**  
This workshop is designed to show you the steps of designing your own artist / business card, using online and print on demand resources.  
Presented by: Aaron Talbot ‘09 Graphic Design, MICA’s Alumni Relations Coordinator  
**Highly Recommended for Seniors participating in ArtWalk**

Maryland Lawyers for the Arts Presents: Copyrights and Legal Issues  
**Wednesday, April 7th | 2:15 - 3:30 PM | Brown 320**  
Presented by Cynthia Blake Sanders. Pictorial, graphic, or sculptural works are protected by federal copyright law. But that protection isn’t unlimited. Find out where those sometimes shifting boundaries lie and what you need to do stay on the right side of them. Cynthia Blake Sanders earned her B.F.A from MICA in 1985 and her J.D. from the University of Maryland School of Law in 1999. She is an experienced intellectual property and media lawyer with a practice spanning copyright, trademark, fair use, licensing, advertising, and technology transfer issues. Cynthia represents a variety of clients including artists and those in the entertainment industry, health care companies and universities. She is a volunteer attorney and serves on the board of Maryland Lawyers for the Arts. She also serves on the boards of the Advertising Association of Baltimore (AAB), and the Black Cherry Puppet Theater, and serves as an adjunct faculty member at the University of Maryland, School of Law where she teaches Entertainment and Sports Law.

Internship and Career Fair  
**Friday, April 9th | 1:00 - 4:00 PM | Gateway BBOX, Gateway 101, Conference Room**  
MICA’s second annual Internship and Career Fair will work to connect talented MICA students and alumni in all disciplines with some of the most innovative businesses and organizations in the area. Employers will be on hand to discuss careers in art and design, as well as conduct interviews and portfolio reviews. Students are encouraged to come to the fair with their resume and portfolio, and be prepared for an interview. More information is forthcoming.

Making the Most of an Exhibition Opening  
**Wednesday, April 14th | 2:15 - 3:30 PM | Brown 320**  
Learn how to make the most of meeting people at an event where you only have a few short minutes to answer questions and make a positive impression of yourself as an artist. During this session you will learn best practices when meeting art collectors, museum directors and exhibition attendees. While this session is being presented specifically for seniors presenting their works for the Commencement 2010 Exhibition, this information will be useful to any exhibiting artist for years to come.  
Presented by: Hadieh Shafie, Director of the Joseph Meyerhoff Center for Career Development  
**Highly Recommended for Seniors participating in ArtWalk**

Fulbright Information Session  
**Thursday, April 15th | 12:00 - 1:00 PM | Bunting 431**  
The Institute of International Education (IIE) Fulbright U.S. Student Program awards full grants to visual artists for international study and independent research in over 140 countries. Applicants should begin the application process during Spring semester 2010, in order to apply when they return to campus in the fall. This session will help you get started. www.fulbrightonline.org/us  
Presented by: Janet Mathias  Fulbright Program Advisor, Grant and Fellowship Advisor, and Career Counselor

Creating an Artist’s Business Plan  
**Wednesday, April 21st | 2:15 - 3:30 PM | Brown 320**  
In this overview of business fundamentals, you will the first steps of starting and growing an arts-based business. Topics include the basics of a strategic business plan, defining your type of business entity, your strengths and weaknesses as a business owner, and setting goals and objectives.  
Presented by: Cara Ober ‘05 MFA Painting, and Tom Bowen, CPA

ArtWalk  
**Thursday, May 13th | 5:00 - 9:00 PM | MICA Campus**  
ArtWalk is a special preview event to showcase the artwork of over 350 of the nation’s most talented young artists - MICA’s Class of 2010. It is an opportunity to meet many of the artists exhibiting in the Commencement 2010 Exhibition, and to purchase the artwork before the exhibition opens to the public on Friday, May 14th. www.mica.edu/artwalk