SPRING 2012
Curatorial Practice: MFA Practicum
CP 5750.01
Mondays (unless noted otherwise), 9:00 am to 3:00 pm

Instructors: Jeffry Cudlin and Gerald Ross

Jeffry Cudlin
Bunting 430 (office)
jcudlin@mica.edu
Phone: (410)225-2280
Cell: (202)309-5860

Gerald Ross
Fox 011 (office)
gross@mica.edu
Phone: (410)225-2280
Cell: (443)695-1396

This course serves as the second half of the year-long First Year Practicum Studio Course. In Practicum II, students will continue the process begun in the Fall semester prior that will yield a show tailored specifically for audiences in Station North. This course is open to Curatorial Practice MFA students only.

THE EXHIBITION:
Whereas Practicum I consisted mainly of research, proposal development, and exercises in facilitated group decision-making, Practicum II will focus on problem solving and implementation of the proposed collaborative project—tentatively titled CONGREGATE—to be realized in partnership with Station North-based Faith communities.

Instructors Gerald Ross and Jeffry Cudlin will work with students to generate nuts-and-bolts solutions for the problems they will face as they reach out to their designated Station North audiences, and design their exhibition’s physical installation, publications, programming, and related materials. Readings and guest lecturers will target each phase of planning and execution, covering such topics as site, event planning, art handling, etc.

By the conclusion of the Spring semester students will have substantially completed preparations for their audience-focused exhibition in Station North, set to open in the Studio Center Riggs and Leidy Galleries by September 2013.

THE BLOG:
This semester, students will also begin developing a platform for a CP STATION NORTH ARTS BLOG. This project will be designed and maintained by students, and executed in conjunction with Marcus Civin’s Interdisciplinary Approaches to Curatorial Practice class. Students will be asked to write five blog entries on a range of predetermined topics; these entries will be edited by the instructors, and discussed by the group. Access to the blog will initially be restricted, but by midterm the content should be public.

Over the course of the semester, each student will write one 350 – 500 word piece on FOUR of the following EIGHT proposed topics:

1) A profile of a Station North artist or arts leader
2) A profile of a Station North resident or community leader
3) A review of an art exhibition (with special consideration of curatorial processes, referring to PRACTICUM and IACP course materials as possible)
4) A "think piece" applying IACP and Practicum readings and class discussions to an artwork, art show, or other phenomenon in Baltimore
5) A progress report/mini-statement on the Practicum project
6) A report on another curatorial or public art project in Station North (or nearby) that is currently being planned/has not yet been implemented
7) A consideration of a Baltimore-based art news item
8) A report on a lecture—on campus or off—that would be of interest to the curatorially curious
Blog entries will always be due on **Fridays by 5:00pm**. Instructors will supply feedback and edits to be addressed by the students by the end of the following week.

Students should treat this blog as a professional activity; blog entries must maintain high standards re: sentence construction and style, direct observations and documentation, and strong argumentation and analysis.

**Monday, January 28**
9:00am – 9:30am
Review of course policies, reflection on Fall semester dynamics
9:30am – 10:30am
Review of selected artists, contacts with congregations, thesis, programs
10:30am – Noon
Class visit and discussion with programming artists Buck Jabaily, Hannah Brancato
Noon – 1:00pm
Lunch
1:00pm – 2:00pm
Discussion of tasks to be accomplished for Feb 4 PAC meeting
2:00pm – 3:00pm
Distribution of tasks to class members; process/deadlines established

**Monday, February 4**—class meets 1:00 – 6:00 pm
1:00pm – 3:00pm
Rehearsal of PAC presentation, prep for meeting
3:00pm – 4:00pm
Break
4:00pm – 6:00pm
Draft Proposal presented to Practicum Advisory Committee

**READING:** "The Middleman: Beginning to Talk about Mediation," Søren Andreason and Lars Bang Larsen

**FIRST BLOG WRITING ASSIGNMENTS:** Drafts due FRIDAY, February 8

**Thursday, February 7**
10:30am Lecture, Studio Center Auditorium
Glenn Shrum, *Revealing Art: Light and the Idea*

**Monday, February 11**
9:00am – 10:00am
Review of PAC presentation feedback
10:00am – Noon
Discuss BLOG format; review first submissions (*Marcus Civin* will be present)
Noon – 1:00pm
Lunch
1:00pm – 1:30pm
Discuss “The Middleman: Beginning to Talk about Mediation”
1:30 pm – 2:30pm
Class visit with Jessica Weglein; review press kits & process for MICA shows, materials for previous Practicum show
2:30pm – 3:00pm
Discuss PR assignment; break class into two groups

**READING:** "Indie Publishing: How to Design and Publish Your Own Book," Ellen Lupton

**Monday, February 18**
9:00am – 10:30am
Present and discuss **two PR strategies**
10:30am – 11:30am
Guest Lecture, Peter Quinn, on Publication Design
11:30am – Noon
Present CONGREGATE proposal to Peter; Q & A, feedback
Noon – 1:00pm
Lunch
1:00pm – 2:00pm
Discuss readings
2:00pm – 3:00pm
Discuss Publication Design assignment; break class into two groups
READING: Generic Learning Outcomes and Evaluative Methods (handouts)

Tuesday, February 19
4:00pm – 9:45pm
Evaluation workshop/work session with Emily Blumenthal, Head of Family and Community Programs, The Walters Art Museum

Monday, February 25
9:00am – 10:30am
Present and discuss Publication Design proposals
10:30am – Noon
Discuss Generic Learning Outcomes (GLOs); begin GLO Worksheet exercise
Noon – 1:00pm
Lunch
1:00 – 3:00pm
Discuss worksheets; consider existing public programs in light of GLOs
SECOND BLOG WRITING ASSIGNMENTS: Drafts due FRIDAY, March 1

Monday, March 4
9:00am – 10:00am
Guest lecture, Jann Rosen Queralt, on Including the Community Voice
10:00am – 10:30am
Q & A with Jann Rosen Queralt
10:30am – Noon
Discuss blog submissions (Marcus Civin will be present)
Noon – 1:00pm
Lunch
1:00pm – 2:00pm
Discussion of tasks to be accomplished for March 11 PAC Work Session
2:00pm – 3:00pm
Skype interview with Leigh Davis

Monday, March 11
1:00pm – 3:00pm
Rehearsal of PAC presentation, prep for meeting
3:00pm – 4:00pm
Break
4:00pm – 6:00pm
Work session with Practicum Advisory Committee
READING: Over break, re-read “Culture in Action,” Miwon Kwon; “Places with a Past,” Mick Wilson

SPRING BREAK March 18 – 22, NO CLASS

Sunday, March 24
5:30pm – 7:30pm
CONGREGATE community dinner, title workshop, and proposal review with leaders from all five congregations, Studio Center

Monday, March 25
1:00pm – 4:00pm
Mary Jane Jacob (Places with a Past, Culture in Action, AIC) in class–present proposal; discussion; feedback

Mary Jane Jacob lecture, Studio Center, 7:00pm

Monday, April 1
9:00am – 10:00am
Review Mary Jane Jacob feedback; discuss lecture
10:00am – 11:00am
Updates on artists, congregations, programs
11:00am – Noon
Discuss "Constitutive Effects: The Techniques of the Curator"
Noon – 1:00pm
Lunch
1:00pm – 2:00pm
Discussion of tasks to be accomplished for April 8 PAC Final Proposal Presentation
2:00pm – 3:00pm
Distribution of tasks to class members; process/deadlines established

Monday, April 8—class meets 1:00 – 6:00 pm
1:00pm – 3:00pm
Rehearsal of PAC presentation, prep for meeting
3:00pm – 4:00pm
Break
4:00pm – 6:00pm
Final Proposal presented to Practicum Advisory Committee

Monday, April 15
9:00am – 10:30am
Discuss Final Proposal feedback
10:30am – Noon
Discuss blog submissions (Marcus Civin will be present)
Noon – 1:00pm
Lunch
1:00pm – 3:00pm
Discussion of tasks and calendar for SUMMER WORK PLAN

Saturday, April 20
3:30pm – 4:30pm
Present proposal to Nato Thompson (Creative Time); discussion; feedback
Nato Thompson lecture, Studio Center, 6:00pm

Sunday, April 21
5:30pm – 7:30pm
CONGREGATE “meet and greet” event pairing artists with congregation leaders, Studio Center

Monday, April 22
9:00am – 10:00am
Discuss Nato Thompson feedback and lecture
10:00am – Noon
Walk through galleries; discuss installation issues; continue SUMMER WORK PLAN
Noon – 1:00pm
Lunch
1:00 – 3:00pm
**Gallery Installation Workshop** with Lou and Dave from Exhibitions, Riggs & Leidy Galleries

**THIRD BLOG WRITING ASSIGNMENTS: Drafts due FRIDAY, May 3**

---

**Monday, April 29**
9:00am – 10:00am
Updates on artists, congregations, programs
10:00am – Noon
Work on press materials/long lead PR for Jessica Weglein in-class
Noon – 1:00
Lunch
1:00 – 3:00
Talk about upcoming grant deadlines; work on MHC grant in class

---

**Monday, May 6**
9:00am – Noon
Discuss communications issues and challenges
Review team structures, division of responsibilities
Review SUMMER WORK PLAN
Noon – 1:00pm
Lunch
1:00pm – 2:30pm
Work session—planning, blog posts, etc.
2:30pm – 7:30pm
Field trip to Maryland Correctional Center, Hagerstown, to see **CONGREGATE** artist Bashi Rose’s D.R.A.M.A. group perform an original play: “The ‘N’ Word”

---

**Tuesday, May 7**
1:00pm – 2:00pm
Presentation by Karen DiLossi, Director of **ARTS IN SACRED PLACES**, Philadelphia
2:00pm – 3:00pm
Presentation of **CONGREGATE** proposal to Karen DiLossi; feedback; discussion

---

**FOURTH BLOG WRITING ASSIGNMENTS: Drafts due FRIDAY, May 10**
**ONE-ON-ONE FINAL EVALS BY APPOINTMENT—May 13–17**