Competitive Scholarships for Returning Undergraduate Students
What are Competitive Scholarships?

• EASY MONEY!

• 300+ individual awards via one online application

• Based only on the Behance project you submit— not your grades, your financial status, or who you are.

• Applied directly to your semester bill. No checks or credits to process.
Who receives Competitive Scholarships?

• Am I eligible?
I’m an undergraduate student.
I’m enrolled full time.
I have a 3.0 or higher GPA.
I do not receive tuition remission benefits.
I am returning to MICA full-time in the Fall.

--You are eligible!
How do I apply?

Between Dec. 1, 2015 and Feb. 1, 2016:
Create a Behance Project,
then go to:
www.mica.edu/competitivescholarships
The Online Application:
www.mica.edu/competitivescholarships

• You will be prompted to log in with your MICA username and password
• You will select the mailing address to which your notification letter will be sent (campus or permanent)
• You will provide a link to your Behance Project
• Click submit!
How do I use Behance?

- Go to: [http://portfolios.mica.edu/](http://portfolios.mica.edu/)
- Click “Join MICA Portfolios”
- Confirm your MICA credentials
- Select a password, provide your class year, major, etc.
- A confirmation email will be sent to your @mica.edu email address
- Click the link to confirm your profile activation
- Create a Project containing one of the application options (more on that later...)

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How do I make a Behance Project?

1. Join Behance!
   - Go to portfolios.mica.edu
   - Click on "About"
About MICA Portfolios

Undergraduate Students, Graduate Students, Alumni and Faculty from the Maryland Institute College of Art (MICA) are invited to join MICA Portfolios—an exclusive network—to gain broader exposure for your work, connect with other MICA students and alumni, and be discovered more easily by potential clients, recruiters and creative enthusiasts.
MICA Portfolios Signup

Undergraduate Students, Graduate Students, Alumni and Faculty from the Maryland Institute College of Art (MICA) are invited to join MICA Portfolios—an exclusive network—to gain broader exposure for your work, connect with other MICA students and alumni, and be discovered more easily by potential clients, recruiters and creative enthusiasts.

With our MICA Portfolios you can:

- Showcase Your Creative Work Professionally
- Gain Exposure & Get Hired
- Connect With Other Creatives
- Promote Your Work on Twitter, Facebook & More

STEP 1:

Confirm your MICA credentials

Status: Undergraduate Student

MICA Email: username@mica.edu

Continue →
• Click "Join MICA Portfolios"

• Confirm your MICA credentials

• Select a password, provide your class year, major, etc.

• A confirmation email will be sent to your @mica.edu email address

• Click the link to confirm your profile activation

• Click "Create a New Project"
Creating your Behance Project

• Upload your images, video and/or animation

Select files for your project
(Upload multiple images, videos and audio)

Upload Files

< Embedding? Vimeo, Soundcloud, etc. →
Upload your images, video and/or animation

Click "Continue"
Upload your images, video and/or animation
Click "Continue"
Select your Cover Image and provide Project Settings, then click "Publish"
Once your project has been published, copy the Project URL from your browser.

- Paste the URL into the application site, and click "submit".
- You're done!
Competitive Scholarship Application

Please provide a link to your Behance project or other location where your work can be viewed.

http://www.behance.net/gallery/Character-D

SUBMIT
What are the Behance Project options?

You may choose to provide any one of the following types of applications for review by the jury:

- **Up to 10 digital images.**
  - 300 dpi
  - No larger than 7” on the longest side
  - .jpeg or .gif formatted (.gif loop length must be 18 seconds or shorter)

- **Up to 3 minutes of media.**
  - Video, animation, audio, or documentation of time-based work
  - .mp3, .mp4, or .mov format
  - Files may contain one media work or several cut together into one file
  - You may include a caption with the title and date of your work
  - For video documentation of time-based art, performance, or installation, any sound must be part of the original work, not added for the purpose of the scholarship review. However, voice-over to assist in clarification or “to set the stage” is acceptable. It may not be used to describe meaning, technique, your process, interpretation, or intention.

- **Up to 5 digital images and up to 1 minute 30 seconds of media.**

- **Interactive work.**
  - Provide a link to a webpage with interactive work instead of a Behance project
  - Juries will spend 3 minutes viewing/interacting with the work

- **Written work.—Available to Art History or HMST majors only**
  - Provide a link to a Google Document of up to 2500 words in length instead of a Behance project
  - Document’s Sharing Settings must be set to “Anyone with the link can view”
  - May be one paper or several smaller works combined into one document
  - Acceptable art historical writing may be (but not limited to): exhibitions reviews, research papers, essays, or formal analyses
What happens to my application?

• Your application will be reviewed by two juries:
  1. A jury made up of faculty from your major
     NOTE: All first-year students are “Foundation Majors”
  2. A jury of faculty from a variety of majors
What happens to my application?

- The jury of faculty from your major, your “Departmental Jury,” selects the recipients of awards restricted to students in that department.
- The jury of mixed faculty, your “Scholarship Jury,” will give each applicant a score. These scores are used to rank every applicant and match applicants with awards that are not restricted by major.
What happens to my application?

• Once all the awards have been matched with eligible applicants, an award notification letter will be mailed to the address you selected on your application.
• All applicants will receive a notification letter.
• Students who received awards funded by donors will be asked to write a thank-you letter.
It's QUESTION TIME!!