Competitive Scholarships for Returning Undergraduate Students
What are Competitive Scholarships?

• EASY MONEY!

• 300+ individual awards via one online application

• Based only on the Behance project you submit— not your grades, your financial status, or who you are.

• Applied directly to your semester bill. No checks or credits to process.
Who receives Competitive Scholarships?

• Am I eligible?
I’m an undergraduate student.
I’m enrolled full time.
I have a 3.0 or higher GPA.
I do not receive tuition remission benefits.
I am returning to MICA full-time in the Fall.

--You are eligible!
How do I apply?

Between Dec. 2, 2013 and Feb. 3, 2014:
Create a Behance Project,
then go to:
www.mica.edu/competitivescholarships
The Online Application:
www.mica.edu/competitivescholarships

• You will be prompted to log in with your MICA username and password
• You will select the mailing address to which your notification letter will be sent (campus or permanent)
• You will provide a link to your Behance Project
• Click submit!
Each spring, MICA offers students the chance to compete for more than $600,000 in merit-based scholarships. Eligible students must be currently enrolled, full-time, degree-seeking undergraduates and must register full-time for the 2014/2015 academic year. Students receiving MICA tuition remission benefits are not eligible for competitive scholarships. All entrants must have at least a 3.0 grade point average as of the Fall 2013 semester and submit an online application BY FEBRUARY 3rd AT 4PM.

Funding for competitive scholarships comes from MICA as well as individual donors and organizations. All awards will be applied as a credit to the recipients' 2014/2015 account. Competitive Scholarships do not alter a student's financial aid or existing scholarships.

On the following pages, you will be asked to select your mailing address and provide a link to your Behance project or interactive work. Submissions not meeting requirements will NOT be reviewed by the jury. If you have questions regarding the competitive scholarship process, please contact Alisha Green at 410-225-4233 or agreen@mica.edu.

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**Student Acknowledgment:** I understand that the images included in the Behance project I have submitted for the competitive scholarship competition may be reproduced by MICA according to the Colleges Right to Reproduce Policy. In addition, I agree to provide the Office of Communication, upon request, additional information about the work in this portfolio.

Do you agree to the above statement? (Your choice does not affect your eligibility to receive scholarships or alter your application in any way.)

- [ ] Yes, I agree
- [x] No, I do not agree
Competitive Scholarship Application

Please select the address to which your scholarship notification letter will be sent. If you need to make corrections to these addresses, [click here] to make changes, then refresh this page.

- 1111 Park Avenue
  Baltimore, MD 21201

- 40 Wooster Street
  New York, NY 10013

SUBMIT
Competitive Scholarship Application

Please provide a link to your Behance project or other location where your work can be viewed.

http://www.behance.net/gallery/Character-D

SUBMIT
What are the Behance Project requirements?

You may choose to provide any one of the following types of applications for review by the jury:

- Up to 10 images, each at least 300 dpi at 5”x7” or
- 1 video/animation/demo, up to 3 minutes in length or
- Up to 5 images, each at least 300 dpi at 5”x7” and 1 video/animation/demo, up to 1 minute & 30 seconds in length
- A link to an interactive work, website or game you have designed to be viewed for 3 minutes
How do I join Behance?

• Go to: [http://portfolios.mica.edu/](http://portfolios.mica.edu/)
• Click “Join MICA Portfolios”
• Confirm your MICA credentials
• Select a password, provide your class year, major, etc.
• A confirmation email will be sent to your @mica.edu email address
• Click the link to confirm your profile activation
How do I make a Behance Project?

1. Join Behance!
   - Go to portfolios.mica.edu
   - Click on "About"
About MICA Portfolios

Undergraduate Students, Graduate Students, Alumni and Faculty from the Maryland Institute College of Art (MICA) are invited to join MICA Portfolios—an exclusive network—to gain broader exposure for your work, connect with other MICA students and alumni, and be discovered more easily by potential clients, recruiters and creative enthusiasts.
MICA Portfolios Signup

Undergraduate Students, Graduate Students, Alumni and Faculty from the Maryland Institute College of Art (MICA) are invited to join MICA Portfolios—an exclusive network—to gain broader exposure for your work, connect with other MICA students and alumni, and be discovered more easily by potential clients, recruiters and creative enthusiasts.

With our MICA Portfolios you can:

- Showcase Your Creative Work Professionally
- Gain Exposure & Get Hired
- Connect With Other Creatives
- Promote Your Work on Twitter, Facebook & More

STEP 1:

Confirm your MICA credentials

Status: Undergraduate Student

MICA Email

username@mica.edu

Continue

Having trouble logging in?
Click "Join MICA Portfolios"

Confirm your MICA credentials

Select a password, provide your class year, major, etc.

A confirmation email will be sent to your @mica.edu email address

Click the link to confirm your profile activation

Click "Create a New Project"
Creating your Behance Project

Upload your images, video and/or animation.
- Upload your images, video, and/or animation
- Click "Continue"
- Select your Cover Image and provide Project Settings, then click "Publish"
Once your project has been published, copy the Project URL from your browser.

Paste the URL into the application site, and click "submit".

You're done!
What happens to my application?

• Your application will be reviewed by two juries:
  1. A jury made up of faculty from your major
     NOTE: All first-year students are “Foundation Majors”
  2. A jury of faculty from a variety of majors
What happens to my application?

• The jury of faculty from your major, your “Departmental Jury,” selects the recipients of awards restricted to students in that department.

• The jury of mixed faculty, your “Scholarship Jury,” will give each applicant a score. These scores are used to rank every applicant and match applicants with awards that are not restricted by major.
What happens to my application?

- Once all the awards have been matched with eligible applicants, an award notification letter will be mailed to the address you selected on your application.
- All applicants will receive a notification letter.
- Students who received awards funded by donors will be asked to write a thank-you letter.
It's QUESTION TIME!!

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410-225-4233